AS DEGREE - CODE #1396
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The growing emphasis on athletics, coupled with the increasing amount of leisure time the public now enjoys, has made the world of sports one of the fastest-growing segments of American business. The sports industry requires a great variety of people with expertise in business. The goal of this program is to prepare you — using both hands-on and theory-based training — for a career in many areas of sport management and administration.

ADVANTAGES
Students obtain a holistic and in-depth understanding in many areas, such as principles of facility management, the unique aspects of sports marketing, promotions, finance, sport law, media relations, ticket sales, and sponsorship.

DIRECT ENTRY INTO BACCALAUREATE DEGREE PROGRAMS
Alfred State sport management graduates may enter directly into the business administration BBA, the interdisciplinary studies BTech, the sport management BBA, or the technology management BBA program.

CONTINUING EDUCATION OPPORTUNITIES
Students may transfer directly into our four-year sport management program, which results in a BBA degree.

OCCUPATIONAL OPPORTUNITIES
- Professional sports
- College sports
- Minor league sports
- Olympic organizations
- Recreational sport organizations
- Philanthropic sport organizations
- International sport organizations
- Ticket sales
- Sports marketing and promotions
- Sports sponsorship
- Media relations and sports broadcasting
- Sports law and sports agencies
- Facilities and event management

EMPLOYMENT STATISTICS
Employment and continuing education rate of 100 percent – 67 percent employed; 33 percent continued their education.

RELATED PROGRAMS
Business Administration
Sport Management (BBA)

ENTRANCE REQUIREMENTS/RECOMMENDATIONS
Required: Algebra, Geometry
Recommended: Algebra 2

REQUIRED EQUIPMENT
A tier 1 laptop computer is required for students entering this degree program. Laptop specifications are available at www.alfredstate.edu/required-laptops.

OFFICE OF ACCESSIBILITY SERVICES
Students who believe they need a reasonable accommodation to properly participate in this program may contact Melanie Ryan in the Office of Accessibility Services. This office may be contacted by email at oas@alfredstate.edu or by phone at 607-587-4506. Please keep in mind that some accommodations may take time to implement, so students seeking accommodations are encouraged to contact OAS as early as possible.

SPORT MANAGEMENT - AS DEGREE
TYPICAL FOUR-SEMESTER PROGRAM

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ENERGY MANAGEMENT
64 semester hours with a 2.0 cumulative index.

END-OF-PROGRAM EXAM REQUIREMENTS
All students are required to complete an end-of-program exam. This exam will be taken in the capstone course for the student’s specific program in SPMG 4123 Sport Facility Management. The end-of-program exam will also be considered an assignment in the capstone course. The benefit of taking the end-of-program exam is to test the student’s knowledge at the time of graduation. Students may include the progress from the end-of-program exams on their resume. Taking the end-of-program exam will have some fees, which are currently $23 per exam. Exams will be taken once and they will impact the student’s capstone course grade by 5%. Please refer to the syllabi for the relevant capstone course to know the grading scale for the end-of-program exam.

The end-of-program exams are required, not optional.
Information on how to take the exams will be given in the course prior to the end-of-program exam.

**How should I prepare for the assessment exam?**

The comprehensive end-of-program exam covers topics taught throughout the degree program, which are aligned to the topics required for accreditation. The preparation for the exam comes from your educational experience with the school, specifically through the required courses for your degree. The exam assesses the foundational knowledge areas for your discipline.