



Public Disclosure of Student Achievement

Institution Name: State University of New York at Alfred

Business Unit(s) included in this report: Business Department

Academic Period Covered: 2023-2024

Date Report Posted: December 11, 2024

PROGRAM	MEASURE	TARGET	RESULT
Associates of Applied Science in Accounting	Retention	75%	50%
Associate of Science in Sport Management	Retention	75%	59%
Associate of Applied Science in Marketing	Retention	75%	67%
Associate of Science in Business Administration	Retention	75%	65%
Bachelor of Business Administration in Financial Planning	Retention	75%	67%
Bachelor of Business Administration in Technology Management	Retention*	75%	67%
Bachelor of Business Administration in Business Administration	Retention	75%	63%
Bachelor of Business Administration in Sport Management	Retention	75%	65%

Calculations for Measures

MEASURE	DESCRIPTION AND HOW IT WAS CALCULATED
Retention	<i>Alfred State utilizes the standard retention definition used by the State University of New York and the Federal Government. Retention rate is calculated as the percentage of a school's first-time, first-year undergraduate students who continue at that school the next year. For example, a student who studies</i>

	<p><i>full-time in the fall semester and keeps on studying in the program in the next fall semester is counted in this rate. Retention numbers are calculated as the percentage of full-time freshmen who continue to their second year. Note that it does not include transfer students, re-admitted students, or part-time students. It is a freshmen cohort-tracking measure.</i></p>
Retention*	<p><i>The Technology Management program is a degree-completion that accepts students with existing college credit. This program does not have any first-time, full-time students. The data is comprised of full-time "Transfer" and "Returning/Readmit" students as a cohort.</i></p>