

SPCH - 1083 Effective Speaking, 3.00 Credits

Prerequisite(s): COMP 1503 with D or better

Level: Lower

Gen Ed - BC-COMP1503/SPCH1083, Gen Ed - BC-COMP3503/SPCH1083, Liberal Arts and Science

This course deals with preparing, presenting, and critiquing the basic speech types: reporting, demonstration, and argumentation. Special attention is given to collecting, selecting, and arranging of material; to presenting and delivering; and to active listening and critical evaluating. The course stresses principles of intrapersonal and interpersonal communication and provides a basis for the understanding of speech through utilizing various media. The course is designed to help students obtain the speaking skills with which to respond to various oral communication situations encountered throughout college and in professional, civic, and social areas before and after graduation. Students will be required to deliver presentations to a live audience of mature adults in both traditional and online classes.

SPCH - 4003 Intercultural Communication, 3.00 Credits

Prerequisite(s): COMP 1503 with D or better and SPCH 1083 with D or better

Level: Lower

Gen Ed - Humanities, Liberal Arts and Science

This is a course in the theories and applications of Intercultural Communication. Students will investigate how culture shapes communication norms and analyze the verbal and nonverbal communication styles of various cultures. The course will also focus on the causes of and effective responses to intercultural conflict. Emphasis will be placed on applying intercultural competency to practical contexts.

SPCH - 5003 Mediated Argu. in Pub. Spheres, 3.00 Credits

Prerequisite(s): SPCH 1083 with D or better

Level: Upper

Gen Ed - Humanities, Liberal Arts and Science

This course is a study in argumentation in public spheres with a focus on emergent media. Students will develop skills in advanced argument creation, engage in criticism of media artifacts, and understand the history of mediated argumentation in public spheres. Readings will be drawn from academic, professional, and popular criticism of the evolving landscape of public sphere argumentation. Emphasis will be placed on crafting and critiquing effective and sound oral, visual, and procedural arguments. The course culminates in a final project asking students to evaluate established schools of media criticism, rhetorical criticism, and public sphere theory by debating their efficacy in informing public argumentation in emergent and new media environments.

SPCH - 5083 Communication in the Workplace, 3.00 Credits

Prerequisite(s): COMP 1503 with D or better and SPCH 1083 with D or better

Level: Upper

Gen Ed - BC-COMP1503/SPCH5083, Gen Ed - BC-COMP3503/SPCH5083, Liberal Arts and Science, Upper Level

The class is designed to give students the opportunity to obtain the communications skills encountered throughout college and his or her personal and professional life. Special attention is given to the theory of organizational communication, basic communication skills, interpersonal communication, employer-employee relations, group communication, and presentational speaking.

SPCH - 6083 Interpersonal Communication, 3.00 Credits

Prerequisite(s): SPCH 1083 with D or better

Level: Upper

Liberal Arts and Science, Upper Level

This course will cover the study and application of the techniques involved in effective interpersonal communication. Text, lecture, and outside reading will cover the theories and concepts of verbal, vocal, nonverbal, and listening as they relate to communicating in interpersonal contexts. Specifically, the course will address such topics as validation, listening, self-disclosure, conflict resolution, problem solving strategies, and electronic communication. Class participation, group participation, public speaking, and scholarly writing are required of all students.