

**HLTH - 5113 Complementary & Altv Medicine, 3.00 Credits**

Prerequisite(s): BIOL 2504 with D or better or BIOL 2214 with D or better

Level: Upper

Liberal Arts and Science, Upper Level

This internet based course involves the study of complementary and alternative medicine most frequently encountered in contemporary western healthcare. The course will investigate specific disciplines of complementary and alternative medicine, their origins, histories, principles, current scientific evidence for or against them, indications and contraindications for their use, and typical clinical outcomes; along with an understanding of how they are integrated in a modern healthcare system.

**HLTH - 5203 End of Life Dilemmas, 3.00 Credits**

Level: Upper

Liberal Arts and Science, Upper Level

This course is designed to provide the student with thought provoking, informed decision making for end of life care. All people have choices and options about how they will spend their time on earth. It is imperative that these options are thoroughly considered so that individual wishes and desires are planned for and carried out. Complex medical, ethical and legal matters at end of life will be explored. Interventions and therapies such as artificial hydration and nutrition, acute treatment modalities, cardiopulmonary resuscitation, and life support will be examined. Healthcare programs providing end of life care will be investigated, judging cost and quantity of life versus quality of life. Assisted suicide and euthanasia will also be scrutinized and debated.

**HLTH - 5223 Info Systems in Healthcare, 3.00 Credits**

Level: Upper

Upper Level

An internet based course that examines how health information technology impacts healthcare delivery in all settings. This course explores a historical perspective of information technology through current day and beyond. What are the advantages, challenges, laws and regulations related to information systems? How do information systems impact healthcare? Emerging technologies such as electronic health record (EHR), telehealth and mobile applications are explored. The current healthcare landscape will be investigated to determine how healthcare informatics impacts quality outcome measures and private and governmental reimbursement methodology.

**HLTH - 5233 The Culture of Healthcare, 3.00 Credits**

Level: Upper

Upper Level

This course implements a two pronged approach to healthcare as an interface between the biology of health and health outcomes. Students will investigate questions on both the health and care of patients from a cultural perspective. Differences in the physiology and genetics of disease regionally in the U.S. and globally in other countries will be discussed as well as cultural differences in the care of patients and their families.

**HLTH - 5333 Healthcare Law and Ethics, 3.00 Credits**

Prerequisite(s): BUAD 3153 with D or better or TMGT 7153 with D or better

Level: Upper

Upper Level

This course is an introduction to the laws and ethics that affect healthcare decisions, relationships among professionals and patients, and the management aspects of healthcare delivery. It provides students with the knowledge and skills necessary to recognize legal and ethical issues that arise in healthcare practice, to be prepared to evaluate situations that may have legal or ethical implications, to know when to seek legal or ethics committee counsel, and to have an understanding of the implications of healthcare law on their own decision making. By the end of the course, students will have been exposed to many management ideas, theories and applications of healthcare law and ethics. Students will have a working knowledge of pertinent law and ethical procedures and how to apply them in healthcare arena.

**HLTH - 5433 Healthcare Marketing, 3.00 Credits**

Level: Upper

Applied Learning-Other, Upper Level

This course is designed to provide a fundamental knowledge of the principles of marketing and their particular application in healthcare. The healthcare system poses a variety of marketing challenges due to new laws and policies, fresh innovations, and an increasingly educated health consumer. This course covers the fundamentals of marketing as they are applied across a broad spectrum of healthcare organizations to address these challenges. This course is divided into three key concepts: marketing process, understanding the consumer, and marketing mix. The goal of this course is to provide students with a strong foundation of marketing principals and tools and techniques to develop a marketing plan for any healthcare organization.

**HLTH - 5900 Directed Study, 1.00 TO 6.00 Credits**

Level: Upper

Upper Level

A student may contract for one to six credit hours of independent study through an arrangement with an instructor who agrees to direct such a study. The student will submit a plan acceptable to the instructor and to the department chairperson. The instructor and student will confer regularly regarding the process of the study.

**HLTH - 6003 Healthcare Management, 3.00 Credits**

Level: Upper

Upper Level

This is an online course which will provide an overview of the skills and concepts required to be a manager within healthcare. General basic functions of management, as well as specific issues pertaining to healthcare will be reviewed. Theories and models of leadership, financial structure, planning, legal/regulatory requirements, communication and emerging issues will be explored. The course will also provide the student with the basic understanding of the impact of human resources department including: challenges, education, safety, compensation and employee issues.

**HLTH - 7003 Healthcare Compliance, 3.00 Credits**

Level: Upper

Upper Level

This is an online course that includes a study of the key areas of risk for healthcare organizations in general. Compliance is an essential element of any healthcare organization. This course will prepare the student to understand the components of an effective compliance plan, the role of a compliance officer, specific legislation in regards to compliance in healthcare, the audit process and enable the student to author policies and procedures.