



**BBA DEGREE - CODE #1318**

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The technology management BBA is designed to allow you to take your professional/technical degree to new heights. We've constructed this program to provide you with the hands-on business, administrative, and technological course work necessary to advance into management and supervisory positions in your field. That means you'll have the skills necessary to run a small-to-medium-sized business, manage a department or a division, or own and manage your own business.

In order to earn the bachelor's degree, students entering the program with an earned associate degree must complete all specified upper-level requirements for the bachelor's degree, fulfill all required prerequisites for upper-level courses, and earn a minimum of 60 credits beyond the associate degree. The student will take courses that will result in the fulfillment of seven SUNY General Education course areas.

**ADVANTAGES**

- The technology management degree is designed to allow a student who has earned an associate degree (AAS, AA, AS, or AOS) in a technical or professional area (or at least 60 credits toward such a degree) to complete a bachelor's degree through this upper-division program.
- The program includes an internship in the final semester of the senior year.
- Graduates of this program are eligible for employment in many industries that require both a technical and business background.
- The college offers technology management courses online, making it possible for students who transfer in credit or attend other colleges to earn their degree from Alfred State in technology management. This approach is perfect for working professionals, adult and returning students, or anyone who needs high flexibility in their academic schedule.

**EMPLOYMENT STATISTICS**

Employment and continuing education rate of 100 percent – 88 percent are employed; 12 percent continued their education.

**ENTRANCE REQUIREMENTS/RECOMMENDATIONS**

- **Required:** Successful completion of an associate degree (AAS, AA, AS, or AOS), or at least 60 transferrable credit hours, and a minimum cumulative GPA of 2.0. Applicants who have gone through a certified apprentice program and have obtained a journeyman's card with a recognized trade union may also be considered.
- **Recommended:** A minimum of 21 credits in liberal arts and sciences, and five different general education fields covered.
- Please note: Students entering this major from an AOS degree program are accepted in the program as ASEP students to facilitate completion of the five bridge courses (15 credits) in Liberal Arts and Sciences/ General Education. The Business Department chair will review all college credits earned and will recommend specific courses to complete this bridge.

**REQUIRED EQUIPMENT**

A tier 1 laptop computer will be required of all students. See laptop specifications at [www.alfredstate.edu/required-laptops](http://www.alfredstate.edu/required-laptops).

**OFFICE OF ACCESSIBILITY SERVICES**

Students who believe they need a reasonable accommodation to properly participate in this program may contact Melanie Ryan in the Office of Accessibility Services. This office may be contacted by email at [oas@alfredstate.edu](mailto:oas@alfredstate.edu) or by phone at 607-587-4506. Please keep in mind that some accommodations may take time to implement, so students seeking accommodations are encouraged to contact OAS as early as possible.

**TECHNOLOGY MANAGEMENT - BBA DEGREE**

TYPICAL FIVE- THROUGH EIGHT-SEMESTER PROGRAM

<b>Fifth</b>			
BUAD	5003	Management Communications	3
ACCT	5043	Accounting Perspectives	3
TMGT	7153	Principles of Management	3
BUAD	4403	Business Computer Applications	3
		OR	
CISY	xxx3	Computer Elective	3
ECON	xxx3	Macro or Microeconomics	3
			15
<b>Sixth</b>			
BUAD	7023	Legal Environment of Business	3
BUAD	6403	Proj Mgmt for Busi Profssnls	3
BUAD	6113	Strategic & Creative Prob Solv	3
COMP	5703	Technical Writing	3
MKTG	6003	Strategic Marketing	3
GLST	2113	Global & Diverse Perspectives	3
			18
<b>Seventh</b>			
BUAD	5043	Business Ethics	3
BUAD	5023	Human Resource Management	3
TMGT	7003	Managing Tech & Innovation Cap	3
SPCH	1083	Public Speaking	3
		OR	
SPCH	xxx3	Effective Speaking Equivalent	3
XXXX	xxx3	Gen. Ed. Natural Science	3
XXXX	xxx3	Gen. Ed. Elective	3
			18
<b>Eighth</b>			
TMGT	8112	Tech Management Internship	12
		OR	
XXXX	xxx3	Professional Elective - Upper	3
XXXX	xxx3	Professional Elective - Upper	3
XXXX	xxx3	Professional Elective - Upper	3
XXXX	xxx3	Professional Elective - Upper	3
			12

Students seeking permission to take four upper-level classes in lieu of completing an internship must submit an appeal form with their justification, along with a faculty member's statement of support. Internship appeal forms should be emailed or hand-delivered to the department secretary and will be reviewed by Business Department faculty. Appeal forms are due no later than Oct. 15 for the fall semester and March 15 for the spring semester.

Be advised that a prior felony conviction may impede a student's ability to participate in an internship.

#### **GRADUATION REQUIREMENTS**

- Total minimum credit hours for graduation is 123.
- A cumulative overall index of at least 2.0 is required in order to graduate.
- 30 credit hours of the 45 upper-level credit hours for this degree must be taken at Alfred State.
- Seven of the 10 SUNY approved General Education categories must be fulfilled.

#### **ADDITIONAL PROGRAM INFORMATION**

- 12 credit hours may be transferred back within a seven-year period if you leave Alfred State prior to completing your degree.

#### **END-OF-PROGRAM EXAM REQUIREMENTS**

All students are required to complete an end-of-program exam. This exam will be taken in the capstone course for the student's specific program in TMGT 7003 Managing Technology & Innovation Capstone. The end-of-program exam will also be considered an assignment in the capstone course. The benefit of taking the end-of-program exam is to test the student's knowledge at the time of graduation. Students may include the progress from the end-of-program exams on their resume. Exams will be taken once and they will impact the student's capstone course grade by 5%. Please refer to the syllabi for the relevant capstone course to know the grading scale for the end-of-program exam.

The end-of-program exams are **required**, *not optional*.

Information on how to take the exams will be given in the course prior to the end-of-program exam.

#### **How should I prepare for the assessment exam?**

The comprehensive end-of-program exam covers topics taught throughout the degree program, which are aligned to the topics required for accreditation. The preparation for the exam comes from your educational experience with the school, specifically through the required courses for your degree. The exam assesses the foundational knowledge areas for your discipline.