



ENTRANCE REQUIREMENTS/RECOMMENDATIONS

Required: Algebra, Geometry, SAT and/or ACT scores with a recommended combined reading/writing and math SAT score of 980 or a composite ACT score of 19.

Recommended: Algebra 2/ Trigonometry

BBA DEGREE – CODE #0280

BBA Degree - Accelerated - 3 year - Code #2602

Francine Staba, Program Coordinator
Email address: stabafm@alfredstate.edu

Whether you're interested in the management, administrative, or technical side of modern business, our degree programs will prepare you with the hands-on courses and real-world skills necessary to succeed in this ever-evolving field. Our business administration BBA offers you preparation for positions of leadership and responsibility in business and industry, governmental and not-for-profit organizations, and graduate study. Students develop important analytical and critical thinking skills necessary for success in today's business environment.

ADVANTAGES

- Prepares graduates for the rapid pace of technological advancement and an increasingly global society by emphasizing managerial and technical skills and the ability to stay abreast in the dynamic field of business in today's economy.
- The BBA degree in business administration is designed to allow students to enter as freshmen or to transfer in after earning their AAS or AS business degree.
- An accelerated three-year option exists for highly motivated and academically talented students.

A laptop computer is required for students entering this degree program. Laptop specifications are available at www.alfredstate.edu/required-laptops.

OCCUPATIONAL OPPORTUNITIES

- Administrative services manager
- Business managers of artists/athletes
- Business operations specialist
- Financial analysts/managers/specialists
- General and operations managers
- Human resource specialist
- Loan counselors/officers
- Management analysts
- Marketing managers
- Sales managers

EMPLOYMENT STATISTICS

Employment and continuing education rate of 100 percent – 69 percent are employed; 31 percent continued their education.

RELATED PROGRAMS

[Accounting](#)
[Business Administration](#)
[Financial Planning](#)
[Marketing](#)
[Sport Management](#)
[Technology Management](#)

BUSINESS ADMINISTRATION - BBA DEGREE

TYPICAL EIGHT-SEMESTER PROGRAM

First			
ACCT	1124	Financial Accounting	4
CISY	xxx3	Intro to Computers/Info. Mgt. Elective	3
MKTG	2073	Principles of Marketing	3
MATH	xxx3	Stats Prereq or Stats I OR Stats Methods	3
COMP	1503	Freshman Composition	3
			16
Second			
ACCT	2224	Managerial Accounting	4
ECON	1013	Macroeconomics	3
LITR	xxx3	Literature Elective	3
MATH	xxx3	Math Elective	3
	xxx3	Free Elective	3
			16
Third			
BUAD	3153	Fundamentals of Management	3
ECON	2023	Microeconomics	3
SPCH	1083	Effective Speaking	3
	xxx3	General Education Elective	3
	xxx3	Free Elective	3
			15
Fourth			
BUAD	2033	Business Communications	3
	xxx3	General Education Elective	3
	xxx3	General Education Elective	3
	xxx3	Business Elective	3
			12
Fifth			
BUAD	3043	Business Law I	3
BUAD	5003	Management Communications	3
BUAD	6003	Managerial Finance	3
TMGT	5001	Professional Business Seminar	1
	xxx3	Gen. Ed. or Business Elective	3
	xxx3	Business Elective	3
			16
Sixth			
BUAD	7273	Organizational Behavior	3
BUAD	5013	Principles of Leadership	3
BUAD	6113	Strategic & Creative Prob Solv	3
BUAD	5023	Human Resource Management	3
	xxx3	Business Elective	3
			15
Seventh			
BUAD	7023	Legal Environment of Business	3
BUAD	7033	Operations Management	3
	xxx3	Business Elective - Upper	3
	xxx3	Business Elective - Upper	3
	xxx3	Gen. Ed. or Business Elective	3
			15
Eighth			
BUAD	8003	Management Info Systems - MIS	3
BUAD	8013	International Business	3
BUAD	5043	Business Ethics	3

BUAD	8023	Strategic Management	3
BUAD	xxx3	Business Elective - Upper	3
			15

GRADUATION REQUIREMENTS

- 120 credit hours.
- 30 credit hours of the 45 upper-level credit hours for this degree must be taken at Alfred State.
- Cumulative overall index of at least 2.0

BUSINESS ADMINISTRATION ACCELERATED (3-YEAR) PROGRAM

TYPICAL THREE-YEAR PROGRAM STRUCTURE

Year 1 - Semester 1 - Fall

ACCT	1124	Financial Accounting	4
CISY	xxx3	Intro to Computers/Info. Mgt. Elective	3
MKTG	2073	Principles of Marketing	3
MATH	xxx3	Statistics I OR Statistical Methods	3
COMP	1503	Freshman Composition	3
			16

Year 1 - Winter Session

BUAD	3153	Fundamentals of Management	3
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Year 1 - Semester 2 - Spring

ACCT	2224	Managerial Accounting	4
ECON	1013	Macroeconomics	3
LITR	xxx3	Literature Elective	3
MATH	xxx3	Math Elective	3
SPCH	1083	Effective Speaking	3
			16

Year 1 - Summer Session

xxx3	Free Elective	3
xxx3	Gen Ed Elective	3
		6

Year 2 - Semester 3 - Fall

ECON	2023	Microeconomics	3
	xxx3	Business Elective	3
BUAD	2033	Business Communications	3
BUAD	3043	Business Law I	3
BUAD	5003	Management Communications	3
TMGT	5001	Professional Business Seminar	1
			16

Year 2 - Winter Session

xxx3	Gen Ed Elective	3
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Year 2 - Semester 4 - Spring

BUAD	7273	Organizational Behavior	3
BUAD	5013	Principles of Leadership	3
BUAD	6113	Strategic & Creative Prob Solv	3
BUAD	5023	Human Resource Management	3
XXXX	xxx3	Gen Ed or Business Elective	3
XXXX	xxx3	Business Elective	3
			18

Year 2 - Summer Session

xxx3	Gen Ed Elective	3
xxx3	Free Elective	3
		6

Year 3 - Semester 5 - Fall

BUAD	7023	Legal Environment of Business	3
	xxx3	Business Elective (Upper)	3
BUAD	7033	Operations Management	3
BUAD	6003	Managerial Finance	3
	xxx3	Business Elective	3
			15

Year 3 - Winter Session

xxx3	Gen Ed or Business Elective	3
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Year 3 - Semester 6 - Spring

BUAD	8003	Management Info Systems - MIS	3
BUAD	8013	International Business	3
BUAD	5043	Business Ethics	3

BUAD	8023	Strategic Management	3
	xxx3	Business Elective (Upper)	3
	xxx3	Business Elective (Upper)	3
			18

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