

## Digital Media & Animation

Tammy R. Brackett, Chair  
Phone: 607-587-4659  
Secretary Phone: 607-587-4696  
Email: bracketr@alfredstate.edu

The Digital Media and Animation Department offers Associate of Applied Science and Bachelor of Science degrees in digital media and animation and an Associate of Science and Bachelor of Science in graphic and media design.

### MISSION

Prepares graduates for immediate employment or continued educational opportunities in a range of design and technology-related disciplines. The department provides quality technical education that integrates theory and practice with a foundation in the arts and sciences.

### FACILITIES

- **Studios** – Students in DMA programs have access to a large traditional studio space for foundations in traditional materials, figure drawing, and 2-D and 3-D design. They also have access to a highly sophisticated computer lab that provides industry-standard capability in 2-D graphics, Web design, interactive media, motion graphics, 2-D and 3-D animation, screen printing, large format printing and 3-D printing. Students enrolled in a DMA degree program have 24-hour access to these studios.
- **Video and sound production studio** – This studio contains industry-standard hardware and software.
- **Virtual reality and 3-D sculpting studio** – This studio utilizes the latest virtual reality technology for interactive design and 3-D modeling.
- **Other equipment and software** – Digital cameras, digital audio recorders, HD video cameras, and other pieces of high-end equipment are available for students to sign out.

**Please note:** All entering students in the Digital Media and Animation Department programs are required to purchase a laptop computer.

### DEPARTMENT PROGRAMS

- [Digital Media and Animation](#) (AAS)
- [Digital Media and Animation](#) (BS)
- [Graphic and Media Design](#) (AS)
- [Graphic and Media Design](#) (BS)